Hands-Free Production of CDs and DVDs

Have you ever had to burn discs one at a time and then manually print and apply sticky labels? If so, you know how much time and effort is involved. Even ordering discs from an outside vendor takes too much time and is too expensive. You've probably thought to yourself, "There has to be a better way!"
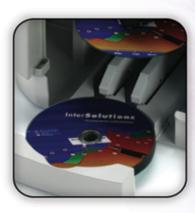
Now, there is. It's the new **Disc Publisher SE** from Primera. **Disc Publisher SE** is a compact, all-in-one automated disc production factory that fits right on your desktop. It produces full-color, high-quality discs that make your business or organization look truly professional.

Advanced Robotics

Disc Publisher SE takes the complex task of burning and printing discs and makes it simple. It uses Primera's sixth-generation robotics, ensuring reliable and efficient operation.

Disc Publisher SE does all of the work for you – unattended and automatically. It saves you time and money on every disc you produce!

Many Applications

Disc Publisher SE is perfect for a wide variety of light- to medium-duty disc publishing jobs. You can burn and print individual discs with unique data or quantities of the same disc.

Simple Installation and Operation

Easy-to-use software is included for both Windows and Mac PCs. Installation is fast and easy, too. Just connect one cable, install one print cartridge and load one software program. You'll be automatically burning and printing discs in minutes.

Robust, Water-Resistant Media

You can use virtually any printable-surface CD-R or DVD±R media. For ultimate performance, check out Primera's new TuffCoat™ with AquaGuard™ surface (matte finish) or TuffCoat with WaterShield™ surface (glossy finish). Both are highly water-resistant and produce the most professional-looking discs you've ever seen!

AutoPrinter Model Also Available

If you only need to print, the **Disc Publisher SE** AutoPrinter produces gorgeous, full-color discs in jobs of up to 20 discs at a time. It's the perfect, low-cost automated printing solution for the tower- style duplicator that you may already own.

The Price/Performance Leader

Disc Publisher SE is the most affordable automated CD/DVD disc publisher ever produced, providing you with highly professional results at a new, more affordable price. Primera distributes its products in more than 85 countries and manufactures more automated disc publishers than any other company in the world. You can be confident that you're in good company when you buy Radvantage Primera.

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Technical Specifications — PRIMERA SE

Models:	Disc Publisher SE CD/DVD
	Disc Publisher SE AutoPrinter
Disc Capacity:	20 disc input/output
Software:	For the PC:
	Primera PTPublisher™
	SureThing™CD Label Software
	Primera Edition
	For the Mac:
	CharisMac Engineering's Discribe™
Recorder:	Latest Pioneer® drive
Print Method:	Inkjet
Print Resolution:	Up to 4800 dpi
Maximum Print Width:	4.724" (120 mm)
Ink Cartridge:	Cyan, Magenta, Yellow cartridge,
	PRI53332
Colors:	Up to 16.7 million
Color Matching:	Z-Color™color profile included
Media Types:	Printable-surface CD-R and DVD±R;
	standard or water-resistant
Minimum System Requirements:	For PC: Pentium® III processor at 1GHZ or higher, 512MB or more RAM, available USB 2.0 port, NTFS drive partition, 10GB of free hard drive space.
	For Mac: 700MHz PowerPC® G4 or higher or Intel® Solo or Duo Core™ processor, 256MB or more of RAM, available USB 2.0 port, 10GB of free hard drive space
Operating Systems:	For PC: Windows XP (SP2 or higher) or Windows 2000 (SP4 or higher)
	For Mac: OS X v10.2 or higher
Data Interface:	USB 2.0
Power Requirements:	120-240 VAC, 50/60 Hz, 60 watts
Electrical Rating:	12VDC, 5A
Weight:	11.5 lbs. (4.1 kg)
Dimensions:	15"W x 14.75"D x 7"H
	(381mmW x 375mmD x 178mmH)
Safety:	UL, UL-C, CE, RoHS compliance
Emissions:	FCC Class A
Warranty:	One year parts and labor; optional extended warranties available
Options:	CD-R/DVD±R Media:
	• TuffCoat Plus (white, standard printable surface)
	• TuffCoat with AquaGuard surface (matte, bright white surface, water-resistant)
	• TuffCoat with WaterShield surface (glossy surface, water-resistant)

RadVantage RV

PRIMERA SE MEDICAL DISC PUBLISHER WITH ENCRYPTION